

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 1557 L

Unique Paper Code : 6292102403

Name of the Paper : Television Journalism

Name of the Course : **B.A. (Hons.) Multi Media
and Mass Communication
-NEP**

Semester : IV (DSC)

Duration : 2 Hours Maximum Marks : 60

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt any **four** questions. **All** questions carry equal marks i.e. **15** marks each.

1. Discuss how media ownership patterns shape the functioning of television newsrooms with examples.
2. Explain the process of finding news stories and building credible sources in television journalism. Provide examples.

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3. Discuss the major ethical issues in TV journalism and suggest guidelines that journalists should follow to maintain credibility and public trust.
4. What is a Microphone? Discuss the factors affecting the selection of a microphone.
5. Explain the elements of a Television News Package. Prepare a television news script on the issue of the US attack on Iran and its impact on inflation in India.
6. Write short notes on any **three** of the following :—
 - (a) Piece to Camera (PTC)
 - (b) Television Rating Point (TRP)
 - (c) Video Camera Operating Techniques
 - (d) Audience Segmentation

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