

This question paper contains 2 printed pages]

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S. No. of Question Paper : **4696A**

Unique Paper Code : **2036000005**

Name of the Paper : **Personality Development and Communication**
(SOL)

Name of the Course : **SEC**

Semester : **II/IV/VI**

Duration : **2 Hours**

Maximum Marks : **80**

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains *six* questions.

Candidates will attempt any *four* questions.

All questions carry 20 marks each.

1. Define communication. Distinguish between upward and downward communication with examples.
2. Discuss how constructive feedback can enhance communication effectiveness and provide examples of its application in various contexts.
3. Differentiate between formal and informal communication citing examples.

P.T.O.

4. Comment on the importance of leadership qualities in resolving conflicts at the workplace.
5. The college debating team has recently won an inter college competition. Write a report for the College Principal.
6. Write a formal letter to the Principal of your college seeking permission to hold a Students' Seminar in your college.