

Serial No. of Question Paper: 4679

UPC: 2036001002/2036000002

Name of the Paper: **Communication in Everyday Life (SOL)**

Name of the Course: **Common Prog. Group : SEC**

Semester: **II/IV/VI**

Time limit: **2 hours**

Maximum marks: **80**

Instructions for Candidates:

- a) Write your Roll no. immediately on receipt of this question paper.
- b) This question paper contains only **Part - I**.
- c) Candidates have to answer **ANY FOUR** questions.
- d) **All questions carry equal marks.**

PART I

1. Define communication. Explain the importance of effective communication in everyday life.
2. Write short notes on the following: ($5 \times 4 = 20$ marks)
 - a. Sign Language
 - b. Grapevine Networks
 - c. Listening Skills
 - d. 7 Cs of Effective Communication
3. Write an essay in about 500 words on:
"The importance of rivers in our daily lives"
4. Suppose you are a journalist interviewing your favourite scientist, entrepreneur, or author. Write an interview in about 10 questions and answers.
5. Write a letter to your college Principal as the head of the Eco Club seeking permission to organize a campus cleanliness and plantation drive.
6. Write a newspaper report on water scarcity and conservation efforts in your city.

