

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 1327 L

Unique Paper Code : 6292102402

Name of the Paper : Development Communication

Name of the Course : **B.A. (Hons.) Multi Media
and Mass Communication
-NEP**

Semester : VI (DSC)

Duration : 2 Hours Maximum Marks : 60

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt any **four** questions. **All** questions carry equal marks i.e. **15** marks each.

1. Evaluate India's progress in achieving the Millennium Development Goals (MDGs).
2. Analyse the importance of human rights principles in promoting social inclusion in India.

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3. Critically examine the linear models of development communication.
4. Evaluate the role of Development Support Communication (DSC) in fostering transparency and accountability in governance.
5. Examine regional initiatives in India that focus on Family Welfare.
6. Write short notes on **any 3** :-
 - (i) KAP gap
 - (ii) Community Video
 - (iii) SDG
 - (iv) Wood's Triangle
 - (v) RTI

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