

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 5171

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Unique Paper Code : 6294000016

Name of the Paper : Gender and Media

Name of the Course : B.A. (Hons.) Multimedia and Mass
Communication - NEP GEC

Semester : VIII

Duration : 3 Hours

Maximum Marks : 90

समय : 3 घण्टे

पूर्णांक : 90

Instructions for Candidates

1. Write your Roll No. at an appropriate place on receipt of this question paper.
2. Attempt any five questions.
3. All questions carry equal marks i.e. 18 marks each.

1. Critically assess how media organisations reproduce gender norms through news, advertising, and entertainment.
2. How does intersectionality complicate our understanding of exclusion and resistance in everyday media culture? Explain with examples.
3. Analyse *Chennai Express* as a cinematic text negotiating romance and cultural divides.
4. Discuss the portrayal of childhood and femininity through Anjali Khanna in *Kuch Kuch Hota Hai*.
5. Evaluate the role of activist filmmaking in challenging dominant narratives. How do such films use form and content to advocate for social justice?
6. How does *Aligarh* dramatise the intersection of queer identity and the right to privacy? Analyse how space is used to explore vulnerability and surveillance.
7. Examine the visibility of LGBTQ+ persons in Indian digital platforms.

P.T.O.

8. Write short notes on any *two*:

- a. Occupational segregation in media industries
- b. Representation of Maanvi in *Chandigarh Kare Aashiqui*
- c. Gendered performances in television programmes