

7. (a) What are the various stages of non-linear editing. Discuss the importance of editing as a creative and technical process in video production.

Or

- (b) "Sound is 50% of a good video." Critically examine this statement with reference to dialogue recording, foley, music, and ambience in post-production.
8. (a) Explain the role and responsibilities of a visual effects director in a production. Discuss how they collaborate with the director and editor.

Or

- (b) Critically examine how artificial intelligence is impacting the various stages of pre- production, production and post production today.
9. (a) Detail the concept note and treatment to produce a 3-5 minute short film on the issue of digital addiction among youth in the age of social media platforms such as Instagram and YouTube Shorts.

Or

- (b) Detail the concept and treatment to pitch a documentary film on the issue of air pollution in urban India.

(300)

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 7655

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Unique Paper Code : 2033180024

Name of the Paper : Video Production

Name of the Course : **B.A (Hons.) Journalism – DSE**

Semester : VIII

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **TWO** parts – **Part A** and **Part B**. **Both** parts are compulsory.
3. Attempt **ANY THREE** questions from **Part A** and **ANY THREE** questions from **Part B**.
4. **Part A** questions carry **10** marks each. **Part B** questions carry **20** marks each.

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PART A

Answer **ANY THREE** questions. Each question = 10 marks.

1. (a) What is location scouting? List any four key factors to consider while selecting shooting locations.

Or

- (b) Discuss the differences between documentary and docudrama with special reference to the pre-production stage.

2. (a) Write a short note on the imager and recorder. Explain how both components work together to capture and store visual information.

Or

- (b) Differentiate between diegetic and non-diegetic sound in video production.

3. (a) What is a slate (clapperboard)? Discuss its use in shooting and editing.

Or

- (b) Define shooting script and discuss its significance to a production.

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4. (a) Discuss the various stages of set design in production.

Or

- (b) What is color correction? How is it different from color grading?

PART B

Answer **ANY THREE** questions. Each question = 20 marks.

5. (a) Discuss the process of developing an idea into a script, highlighting differences between fiction and non-fiction formats.

Or

- (b) Critically examine the role of storyboarding in visual storytelling and production planning.

6. (a) Discuss how the choice of a lens affects framing, perspective and storytelling in video production with relevant examples.

Or

- (b) Critically examine the impact of social media forms on traditional storytelling formats.

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