

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 4623-A L

Unique Paper Code : 2036000005

Name of the Paper : Personality Development and
Communication (SOL)

Name of the Course : SEC

Semester : II / IV / VI

Duration : 2 Hours Maximum Marks : 80

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **SIX** questions. Candidates will attempt **ANY FOUR** questions.
3. **All** questions carry **20** marks each.

1. What are the different kinds of noise that can act as barriers to communication? Give suitable examples.
2. Explain how social conventions, values, and perceptions affect communication.

4623-A

2

3. Prepare a questionnaire to survey the demand for a portable and wearable air purifier in Delhi. It should have a minimum ten questions and answers.
4. Write a formal letter to the principal of your college as the College Students Union President requesting urgent installation of more water filter machines in the college premises..
5. What is the difference between a circular and a memo? Explain with suitable examples.
6. You want to sell an app you have developed that can be used by you friends/peers, explain promotional strategies you will use to do so.

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 4623-A L

Unique Paper Code : 2036000005

Name of the Paper : Personality Development and
Communication (SOL)

Name of the Course : SEC

Semester : II / IV / VI

Duration : 2 Hours Maximum Marks : 80

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **SIX** questions. Candidates will attempt **ANY FOUR** questions.
3. **All** questions carry **20** marks each.

1. What are the different kinds of noise that can act as barriers to communication? Give suitable examples.
2. Explain how social conventions, values, and perceptions affect communication.

4623-A

2

3. Prepare a questionnaire to survey the demand for a portable and wearable air purifier in Delhi. It should have a minimum ten questions and answers.
4. Write a formal letter to the principal of your college as the College Students Union President requesting urgent installation of more water filter machines in the college premises..
5. What is the difference between a circular and a memo? Explain with suitable examples.
6. You want to sell an app you have developed that can be used by you friends/peers, explain promotional strategies you will use to do so.