

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 1014

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Unique Paper Code : 2032184801

Name of the Paper : Data Journalism : DSC

Name of the Course : **Bachelor of Arts (Honours) Journalism**

Semester : VIII

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **2** parts. **Both** parts are compulsory.
3. Candidates have to answer **ANY THREE** questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each and questions in **Part B** carry **20** marks each.

Part A

Q1. Discuss the importance and scope of data journalism in the contemporary media landscape.

Or

Evaluate the role of various key data sources in shaping contemporary data journalism.

Q2. Critically evaluate the principles of data arrangement and presentation in journalism.

Or

What is open-source journalism? Discuss how crowdsourcing in data journalism can increase audience engagement, lead to coverage of new issues and bring expert opinion to a story.

Q3. "Data-driven stories empower citizens and influence public discourse." Analyse the statement

Or

Discuss the role of data journalism in public health and climate reporting with suitable examples.

P.T.O.

Q4. “Flawed data, misrepresentation from a lack of context, and privacy concerns are significant issues in data-driven stories”. Discuss with reference to ethical concerns in the practice of data journalism.

Or

Data journalism requires a journalist to have a special set of technical skills. What are the skills that have now become redundant due to automation in journalism?

PART B

Q5. “Data-driven reporting enhances transparency, accountability, and audience engagement.” Critically analyse.

Or

How do the components of visual storytelling interact to shape audience perception, enhance message retention, and influence the overall effectiveness of visual narratives in media communication?

Q6. How does appropriate visualization techniques influence the accuracy, accessibility, and interpretability of data for diverse audiences?

Or

How is a data driven story is told? Discuss various presentation tools and techniques with suitable examples.

Q7. Critically assess the role of data journalism in promoting accountability and transparency within democratic societies.

Or

Analyse the role of data journalism in advancing sustainable development initiatives with suitable examples.

Q8. Critically examine the role of artificial intelligence (AI) in shaping contemporary data journalism.

Or

“Automation enhance efficiency, accuracy, and audience engagement in reporting”. Critically evaluate the statement.

Q9. Wikileaks has been built on the dissemination of information and data from various sources. Map and discuss some of the significant data-driven stories done by WikiLeaks.

Or

Write short note on the following:

- a) Government data Portals
- b) Bubble plots