[This question paper contains 2 printed pages.]

Your Roll No..............

Sr. No. of Question Paper : 9565 **K**

Unique Paper Code : 6133380021

Name of the Paper : Fund Management for Startups

Name of the Course : **B.A. (Vocational Studies) MOM (NEP)**

Semester : VII

Duration : 3 Hours Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.

2. Attempt any **five** questions.

3. **All** questions carry equal marks.

1. Define Financial forecasting. Describe the main steps in scientific financial forecasting.

2. Financial services are must for business undertakings. Explain the role of leasing and hire purchase finance in this regard.

P.T.O.

3. Explain the functions and significance of stock exchanges in the secondary market.

4. Discuss the difference between long-term planning and short-term planning with examples. Explain the role of strategic financial planning in achieving business objectives.

5. Explain the concept of venture capital financing. Discuss stages and the key factors that affect venture capital decisions.

6. Discuss the rôle of the primary market in corporate finance? Explain the factors responsible for the increasing popularity of international markets.

7. What is Bills Discounting? Explain the process and advantages of bills discounting to traders and financial institutions.

8. Write short notes on any **two** of the following :

   (i) Money market

   (ii) Boot strapping

   (iii) Foreign direct investment