Sl. No. of QP -9848

Unique Paper Code - **2923060029**

Name of the Paper - DIGITAL FINANCE

Name of the Course - Bachelor of Management Studies (BMS)

Semester - VII

Duration - 3 hours

Maximum Marks - 90 Marks

Instructions for Candidates

i. Write your Roll No. on the top immediately on receipt of this question paper.
ii. Attempt any five questions.
iii. Attempt all parts of a question together.
iv. Marks are indicated against each question.

1. "FinTech is transforming the structure and functioning of financial services globally." Discuss the evolution of financial innovation and digitization of financial services with regards to above statement. (18)

2. What do you mean by digitalization of the payment system? Comment on the growth of Digital Payments in India. (18)

3. How do the five 'V's of Big Data influence its processing, storage, and analysis? Discuss the ethical concerns associated with the use of Big Data for predictive analytics and decision-making. (18)

4. Explain the types, functioning, and role of crowdfunding in the Indian economy. How does crowdfunding differ from traditional funding models? (18)

5. (a) Explain the advantages and challenges of using Augmented Reality (AR) and Virtual Reality (VR) to develop interactive and immersive customer experiences in PropTech? (12)

   (b) Explain how Bitcoin can be misused for money laundering activities? (6)

6. Write Short Notes on the following (Attempt any 3): (3X6=18)
   a) RegTech.
   b) Real Time Gross Settlement (RTGS).
   c) Internet of Things (IOT).
   d) Central Bank Digital Currency (CBDC).
   e) Customised Financial Products.