

13049

4

7. (a) Examine the cyber laws in India in relation to the IT Act and discuss its impact on online journalism.

OR

- (b) Who owns the new media? Discuss the concept of new media economics, with special emphasis on funding, subscription and revenue models.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 13049

K

Unique Paper Code : 2034002012

Name of the Paper : Web Journalism

Name of the Course : **GENERIC ELECTIVE**

Semester : I/III/V/VII

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer **ALL** the questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each and questions in **Part B** carry **20** marks each.

13049

2

Part A- Answer all the questions (10×3=30 marks)

1. (a) Trace the historical development of Web Journalism in India.

OR

- (b) Outline the key differences between Print and Web Journalism.

2. (a) Analyze the process of editing, packaging and distribution of online news.

OR

- (b) Discuss the impact of brand advertising and marketing on online journalism.

3. (a) Discuss the issue of cyber-crimes related to women in India. Identify ways to reduce such crimes.

OR

- (b) Write short notes on any **two** :

- (i) Open-source journalism
- (ii) Fact-checking
- (iii) Surveillance

13049

3

Part B - Long/Analytical Questions (20 Marks each)

4. (a) Assess the importance of data journalism and analytics in investigative reporting.

OR

- (b) Explain with examples how infographics and visualization improve news comprehension.

5. (a) Describe the need for digital verification and fact-checking in web journalism.

OR

- (b) Critically analyze major cases of misinformation in Indian digital media and their outcomes.

6. (a) Discuss the future of Web Journalism in India in light of technological and policy developments.

OR

- (b) Evaluate how mobile journalism (MoJo) and AI tools are reshaping the future of newsrooms.

P.T.O.