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6. Assess the significance of “news analysis” and the role of experts in shaping television news narratives. Compare traditional and modern approaches to newsroom management.

OR

Discuss the role and significance of commercials and promo breaks in television production.

7. Elucidate the concept and significance of satellite linking in news reporting.

OR

As a line producer, you are planning a TV talk show on Viksit Bharat. How will you plan the production of the show and elaborate on the experts you will invite.

(500)

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 13048

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Unique Paper Code : 2034002011

Name of the Paper : Television Journalism

Name of the Course : **B.A. (Hons.) Journalism**

Semester : I/III/V/VII GE (NEP UGCF 2022)

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper..
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer **ALL** the questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry 10 marks each and questions in **Part B** carry 20 marks each.

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Part A - Short Answer Questions (10 marks each)

1. Explain the organizational structure of a TV news channel in detail.

OR

What is Live Reporting? Discuss the key challenges faced during live reporting.

2. Why is a 'rundown' important in a newsroom? Discuss its defining features with suitable examples.

OR

Explain the functions of a DSNG van.

3. Write a short note on opening, bridge, and closing of a Piece to Camera.

OR

What is the role of a field producer in TV news production?

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PART - B (Long Answer Questions-20 Marks each)

4. Discuss the tools, techniques, and creative challenges involved in structuring a complete TV news report, including V/O, PTC, and editing aspects.

OR

Critically analyze the workflow of a TV newsroom from story conception to on-air broadcast. Highlight the roles of various team members involved in the process.

5. Evaluate how technology such as satellite phones, broadband, and 4G-based solutions have transformed live reporting and newsroom coordination. Support your answer with examples.

OR

Explain the editorial and ethical considerations in producing discussion and talk shows for television. How do producers maintain balance between content and audience engagement?

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