

This question paper contains 2 printed pages]

Roll No.

--	--	--	--	--	--	--	--	--	--

S. No. of Question Paper : 13443

Unique Paper Code : 6294000013

Name of the Paper : Communication and Disaster Management

Name of the Course : B.A. (Hons.) Multimedia and Mass

Communication-NEP

Type of the Paper : GE

Semester : VII

Duration : 3 Hours

Maximum Marks : 90

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt any five questions.

All questions carry equal marks i.e. 18 marks each.

1. What do you mean by disaster? Differentiate between hazard and disaster with examples.
2. In what ways can disaster education through the media help transform risk perception at the community level?
3. Evaluate the role of economic journalism in post-disaster recovery and resilience.

P.T.O.

4. Discuss the ways by which geospatial technologies and methods (like mapping) enhance transparency or create confusion during crisis communication ?
5. How has social media transformed the role of citizens from passive recipients of information to active communicators in disaster contexts ?
6. Do you think the current rise of Artificial Intelligence will significantly influence storytelling and information sharing in the near future ? What ethical issues should media professionals be mindful of ?
7. Examine how the framing of "resilience" in the media differs between developed and developing countries. Illustrate with examples.
8. Take a case study from below and analyse how media's role differs between developed and developing countries in framing disaster narratives across different stages of disaster management :
 - (a) Cyclone Hudhud 2014 Vs. Hurricane Maria 2017
 - (b) The Nepal earthquake 2015 Vs. South Napa earthquake 2014
 - (c) The Kashmir flood 2014 Vs. Germany flood 2013
 - (d) Bhopal Gas Tragedy 1984 Vs Chernobyl 1986.