

SL No of QP : 13409

Unique Paper Code (UPC) : 2924000001

Name of the Paper : Management Wisdom From India

Name of the Course : GE

Semester : VII

Duration : 3 Hours

Maximum Marks : 90 marks

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.

2. Attempt ALL questions.

(1).(a). Explain the concept of a welfare-oriented economy based on moral values as rooted in Indian wisdom. Evaluate its relevance in addressing inequality, ethical failures, and sustainability challenges in today's economic system. (9)

(b). Explain the Gurukul concept of learning. Analyze its applicability in modern organisations through practices such as shadowing, mentoring, and coaching for employee development. (9)

(2).(a). Define the concept of Karma as explained in Indian philosophy. Analyze its relevance in managerial decision-making, accountability, and performance evaluation in modern organizations. (9)

(b). Discuss the importance of positive thinking in management. How do Indian spiritual texts promote optimism and resilience among leaders and employees? (9)

(3).(a). Explain the concept of Pravṛtti in Indian thought. How does the emphasis on duty, responsibility, and action guide managerial decision-making in competitive and dynamic business environments? (9)

(b). Examine the saving habits of Indians. Discuss how these habits influence investment patterns, financial markets, and business financing in India. (9)

(4).(a). "Management education should be based on the four Ds – Decision, Direction, Determination and Dedication." Explain this statement and discuss how these dimensions help in developing competent and ethical managers. (9)

(b). Explain the objectives of Atmanirbhar Bharat and the Production-Linked Incentive (PLI) Scheme. Analyze their impact on manufacturing growth, employment, and global competitiveness. (9)

(5). Write short note on any THREE. (6+6+6)

(A) Materialism.

(B) Four Es (Explore, Experience, Enjoy, and Excel).

(C) Public Private Partnerships (PPP).

(D) Corporate Rishi Model.