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6. (a) Explain the concept of community informatics and how digital tools support community development.

OR

- (b) Discuss the importance of cyber security and cyber defense in protecting digital news platforms.

7. (a) Describe the main features of the IT Act related to online publishing and digital communication.

OR

- (b) Write a detailed note on surveillance in cyberspace and its implications for society.

(500)

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 13397

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Unique Paper Code : 2034002012

Name of the Paper : Web Journalism

Name of the Course : **GE**

Semester :

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer **ALL** the questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry 10 marks each and questions in **Part B** carry 20 marks each.

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Part A - Short Answer Questions :

(10 Marks each)

1. (a) Discuss how the rise of the internet changed traditional journalism and led to the growth of web journalism.

OR

- (b) Explain the distinct characteristics that make web journalism different from print and television journalism.
2. (a) Describe the concept of media convergence and explain how it has transformed newsroom practices.

OR

- (b) Explain how convergence has created new forms of storytelling and changed audience engagement.
3. (a) Write a detailed note on the functions and responsibilities of web journalism in the contemporary media environment.

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OR

- (b) Explain the structure and workflow of a modern web newsroom with suitable examples.

PART B – Long / Analytical Questions :

(20 Marks each)

4. (a) Explain in detail the process of writing news for the web and how it differs from writing for print media.

OR

- (b) Describe the techniques used in packaging and distributing online news to reach a wider audience.
5. (a) Discuss the concept of new media economics and how digital media platforms generate revenue.

OR

- (b) Explain how online advertising works and describe any two common types of online ads.

P.T.O.