

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 9749

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Unique Paper Code : 6133400010 (NEP)

Name of the Paper : Rural and Agritourism (DSE)

Name of the Course : **B.A (VS) Tourism Management**

Semester : VII

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt any **5** questions.
3. **All** questions carry equal marks.

1. Critically examine the relevance of rural and agritourism in promoting sustainable development in India.

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2. Analyze the challenges posed by infrastructure deficiencies and skill gaps in the growth of agritourism in India. Suggest measures to overcome them.
3. Explain the role of women and youth in rural tourism. Provide examples of successful community involvement.
4. Discuss capacity building in rural tourism. What strategies can be adopted to empower local communities?
5. Evaluate the key government schemes and initiatives supporting rural and agritourism in India.
6. How do government, NGOs, and local communities contribute to the development of rural and agritourism?
7. Illustrate how Indian villages can be promoted as primary tourism products showcasing art, culture, and heritage.
8. Examine ethical concerns in rural tourism development. How can issues such as exploitation and cultural commodification be mitigated?