

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 10382 K

Unique Paper Code : 6133400010 (NEP)

Name of the Paper : Rural and Agritourism (DSE)

Name of the Course : **B.A. (VS) Tourism
Management**

Semester : VII

Duration : 3 Hours Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
 2. Part of the questions to be attempted together.
 3. Attempt any **5** questions.
 4. **All** questions carry equal marks.
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1. Define and analyze the ethical concerns of cultural commodification in the context of rural and agritourism. Suggest measures to ensure tourism remains respectful and mutually beneficial.

P.T.O.

2. Explain the systematic steps involved in developing a rural or agritourism project.
3. Analyze the social and environmental importance of rural and agritourism within the specific context of India.
4. Critically examine the role of women and youth as entrepreneurs and participants in the development and operation of rural tourism projects.
5. "Community participation is key to the sustainability of rural tourism." Justify this statement and explain the process of capacity building for local communities through tourism initiatives.
6. Discuss the internal and external challenges faced by the rural and agritourism sector.
7. Outline the design and operation considerations for establishing a successful farm stay and creating authentic village experiences for tourists.
8. Discuss the significance of developing basic infrastructure in a rural tourism project.