

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 7811

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Unique Paper Code : 6322481101

Name of the Paper : Evolution of Indian Retail
System (DSC-1)

Name of the Course : **B.Voc.-Retail
Management & IT**

Semester : I

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. All questions carry equal marks.
3. Attempt **five** out of the given questions.

1. What currencies were used for trade in ancient India?
Compare with the present day system. (9,9)
2. What were the early forms of shops in ancient and
medieval India, and how did they differ from modern
retail outlets? (9,9)

P.T.O.

3. How has globalization and economic liberalization influenced the retail industry in India? Provide specific examples of changes and challenges. (8,10)
4. What are the recent trends in modern Indian retailing? Discuss major players in Indian retail industry. (9,9)
5. Describe the various types of retail formats operating in India and how they cater to different consumer segments. (18)
6. What are the prospects and challenges for the future of retail in India, considering factors like changing consumer preferences and technology advancements? (18)
7. Write short notes on the following :- (6×3=18)
 - (a) Trade routes in ancient India.
 - (b) Trade during Mughal Empire.
 - (c) Specialty stores.