

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 7621 **K**

Unique Paper Code : 6132401101 (NEP)

Name of the Paper : Basics of Tourism (DSC)

Name of the Course : **B.A. (V.S) Tourism
Management**

Semester : I

Duration : 3 Hours

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Part of the questions to be attempted together.
3. Attempt any **5** questions.
4. **All** questions carry equal marks.

1. Critically evaluate the evolution of the concept of tourism from traditional definitions to modern interpretations, focusing on inclusivity, sustainability, and community engagement.
2. Evaluate the role of tourism education in shaping responsible tourists and a professional workforce.

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3. Critically assess the responsibility of tourism service providers in ensuring quality, sustainability, and inclusiveness in the tourism value chain.
4. Critically discuss the various components of the tourism industry and examine their impacts on destination competitiveness.
5. Discuss the determinants of tourism demand. How can destination managers use these determinants to design inclusive tourism policies?
6. Evaluate the tourist-host relationship in the context of cultural sensitivity, ethics, and mutual respect. What measures can be taken to promote community harmony through tourism?
7. Discuss the motivations for tourism from psychological and sociological perspectives. How can understanding motivation help in designing better destination marketing strategies?
8. Critically analyze the concept and resources of ecotourism. How can ecotourism contribute to sustainable community development while addressing global environmental concerns?