

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 7620 K

Unique Paper Code : 6132391101

Name of the Paper : Fundamentals of Entrepreneurship
and MSMEs

Name of the Course : **B.A. (VS) Small and Medium
Enterprises**

Semester : I

Duration : 3 Hours Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
 2. Attempt any **five** questions.
 3. **All** Questions carry equal marks.
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1. Analyze the major problems and challenges faced by MSMEs in India and suggest suitable measures to overcome them.
 2. Discuss the various promotional and developmental initiatives undertaken by the Government of India for the growth of the MSME sector.

P.T.O.

3. Discuss the process of generating and evaluating business ideas. How can entrepreneurs identify viable business opportunities?
4. Explain the importance of creativity and innovation in entrepreneurship. How do they contribute to the success of a new venture?
5. Explain the concept of business succession planning in family businesses. Discuss the importance of succession policies for continuity and growth.
6. Explain the significance of environmental assessment in entrepreneurship. How do political, legal, economic, and social factors influence entrepreneurial decisions?
7. Examine the concept and importance of women entrepreneurship and social entrepreneurship in achieving inclusive economic growth.
8. Evaluate the role of entrepreneurs in promoting economic growth, innovation, and balanced regional development.