

2078

4

10. Discuss the impact of technology on the production and distribution stages of print publications.

(100)

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 2078

K

Unique Paper Code : 11017505

Name of the Paper : Print Journalism and Production

Name of the Course : B.A. (H) Journalism

Semester : V

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer **ANY THREE** questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry 10 marks each and questions in **Part B** carry 15 marks each.

P.T.O.

2078

2

Part A - Answer any **THREE** questions :

(3×10=30 marks)

1. Write a short note **ANY TWO** :

(a) Political Reporting

(b) Business Reporting

(c) Election Reporting

2. What are the main differences between a broadsheet and a tabloid newspaper?

3. Explain the key components of a newspaper's front page and their significance in news presentation..

4. Briefly discuss the concept of packaging design in print journalism.

2078

3

5. Explain the concept of Citizen Journalism. How has it influenced contemporary news reporting?

Part B - Answer any **THREE** questions :

(3×15=45 marks)

6. Discuss the importance of agricultural reporting in shaping government policies related to farmers.

7. Discuss the importance of headlines in news writing. How do headlines influence readers perception and engagement? Provide suitable examples.

8. Discuss the fundamental principles of layout and design in print media with suitable examples.

9. What are the major features of a newspaper design software such as Adobe InDesign or QuarkXPress? Discuss with examples.

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