

Serial No. of Question Paper: 11707

UPC: 2036000002 / 2036001002

Name of the Paper: Communication in Everyday Life (SOL)

Name of the Course : Common Programme Group : SEC

Semester: I/III

Time limit: 2 hours

Maximum marks: 80

Instructions:

Attempt **ANY FOUR** questions. All questions carry **20 marks** each.

1. Define communication and explain the barriers to effective communication with suitable examples. (20)
2. Write short notes on:
 - a. Paralanguage (5)
 - b. Chronemics (5)
 - c. Rumour chain (5)
 - d. Horizontal communication (5)
3. Write an essay in about 350 words on:

“Impact of Digital Communication on Human Relationships.” (20)
4. Imagine you are hosting a podcast with a well-known environmental activist. Write 10 interview questions and answers suitable for the conversation. (20)
5. Write a formal letter to the Librarian of your college requesting approval to organise a Book Donation Drive on campus. (20)
6. Write a newspaper report on a major fire outbreak in a crowded market area of your city. (20)