

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 5079

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Unique Paper Code : 2032181101

Name of the Paper : Introduction To Journalism

Name of the Course : **Bachelor of Arts (Honours Course) Journalism**

Semester : I

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer **ALL** the questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry 10 marks each and questions in **Part B** carry 20 marks each.

Part A

1. (a) Differentiate between hard news and soft news. Elucidate with relevant examples.

Or

- (b) Briefly define credit line, dateline and byline in newspaper journalism. Also, explain their role and relevance in detail.
2. (a) What is the Robert Gunning principle of clear writing? Elucidate using examples.

Or

- (b) Discuss the various news sources available to a news reporter with relevant examples.

P.T.O.

3. (a) Define Citizen Journalism. With the help of an example critically examine its role and relevance in raising awareness on issues.

Or

- (b) What is online journalism? Describe its key features and nature. In what ways does it differ from traditional print journalism

Part B

4. (a) What is attribution? Elucidate the significance of attribution in news reportage with relevant examples

Or

- (b) What are the key characteristics that define 'news'? Discuss in detail with relevant examples.

5. (a) Discuss the inverted pyramid structure and how it is used to organise and present news stories effectively.

Or

- (b) Define yellow journalism and discuss its impact on news production and consumption with relevant examples.

6. (a) Writing for print, online, and electronic media follows different conventions. Discuss how news writing differs across these three platforms. Support your answer with suitable examples.

Or

- (b) Differentiate between electronic and online journalism with relevant examples.

7. (a) Write Notes on **ANY TWO** :

- (i) Penny Press
- (ii) The news process
- (iii) 5 W's and 1 H

Or

- (b) Critically examine how the changes in the digital ecosystem have impacted the role and relevance of print journalism globally.