

7803

4

8. a) Why is a system prototype? Will you recommend the use of the prototyping method for system development. (7)
- b) Nolen stage model is a diagnostic and monitoring tool". Do you agree with the statement? Justify. (8)

(100)

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 7803

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Unique Paper Code : 6202463501

Name of the Paper : Management Information System

Name of the Course : **B.Voc (Banking, Financial Services and Insurance)**

Semester : III

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. The paper has total 8 questions.
3. Attempt **any six** questions .
4. Each question is of **15 marks**.

P.T.O.

7803

2

1. a) Elaborate the role of Management Information System in global business. (7)
b) Describe the nature and scope of Management Information System in Business Organisation. (8)
2. a) Describe the major challenges in managing Information system, Elaborate the Simon model of Decision making. (7)
b) Write an explanatory note on E-Commerce and its Sales life cycle (ESLC) Model. (8)
3. a) Briefly explain the phases involved in system development. (7)
b) Explain CRM system and also describe the main challenges being faced in implementing a CRM system. (8)
4. a) Write short notes on followings. (7)
(i) Management Information system.

7803

3

- (ii) Principal payment system for E-Commerce.
- b) Define the four stage model of IS planning. (8)
5. a) Why is strategic management information system necessary? Discuss the type of strategic management system. (7)
b) What is meant by decision support system? Discuss its characteristics. (8)
6. a) Discuss various types of Information. Elaborate on their uses. (7)
b) Differentiate between RAM and ROM. Why do computers have both? (8)
7. a) Explain Supply chain management system and also states some components of supply chain management system. (7)
b) Distinguish between Network organisation and Virtual organisation. (8)

P.T.O.