

This question paper contains 2 printed pages]

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S. No. of Question Paper : **6291**

Unique Paper Code : **6293100004**

Name of the Paper : **Media Moments in History**

Name of the Course : **B.A. (Hons.) Multimedia and Mass
Communication-NEP**

Type of the Paper : **DSE**

Semester : **VI**

Duration : **3 Hours**

Maximum Marks : **90**

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt any *five* questions.

All questions carry equal marks i.e. **18** marks each.

1. Write a note on the different stages in the development of the printing press.
2. Explain the phases in the emergence of radio as a mode of mass media.
3. How effectively did the media reflect the contrast between the ideals expressed in the 'Tryst with Destiny' speech and the harsh realities of partition violence ?
4. How does mass media contribute to the creation of public memory ? Discuss with reference to any *one* event prescribed in your syllabus.

P.T.O.

5. "The representations and depictions of the Dandi March contributed significantly to the Independence movement." Discuss.
6. Discuss the 26/11 Mumbai terror attacks as India's first terror event to be broadcast live on television.
7. How do you think mass media images of the Western Bloc's material prosperity inspired the bringing down of the Berlin Wall on November 9, 1989 ?
8. "The media coverage of the Apollo 11 moon landing mission vindicated the human quest for exploration." Comment.