

This question paper contains **3** printed pages]

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S. No. of Question Paper : **6288**

Unique Paper Code : **2033180018**

Name of the Paper : **Development Journalism**

Name of the Course : **Bachelor of Arts (Honours Course) Journalism**

Semester : **VI**

Duration : **3 Hours**

Maximum Marks : **90**

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains **2** parts.

Both parts are compulsory.

Candidates have to answer *all* the questions in Part A and

any *three* questions in Part B.

Questions in Part A carry **10** marks each and

questions in Part B carry **20** marks each.

Part A

1. What is the dominant paradigm ? Explain the reasons for its rise and decline.

Or

Discuss the role of ICTs in development journalism. Give suitable examples.

P.T.O.

2. Discuss the differences between a development story and a development feature.

Or

Why is community radio the most preferred medium in rural areas of the country regarding development issues ?

3. Analyse the role of folk media in development communication.

Or

What are the challenges associated with development with a human face ?

Part B

4. Discuss in detail the models of development based on unilinear and non-unilinear world view of development.

Or

What do you understand by social change ? How can communication play a role in behavior change ?

5. Explain the concept of a development-focussed story. What are the other elements that play a role in making it an attractive and impactful news piece ?

Or

Post-liberalisation development has created massive urbanization that has led to environmental degradation. What are these environmental challenges that have emerged in urban parts of the country ?

6. Explain the various models of development. Discuss the emergence of unilinear and non-unilinear worldview of development.

Or

What are the defining features of a development news story ? Discuss the steps involved in researching a development story.

7. With the expansion of development journalism many development communication agencies and websites provide content and factual information. Explain the content these agencies provide and discuss how they work differently from mainstream media ?

Or

Write short notes on any *two* of the following :

- (a) Swacch Bharat Abhiyan
- (b) Third world
- (c) Media Advocacy
- (d) Development support communication.