

This question paper contains 3 printed pages]

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S. No. of Question Paper : 7597

Unique Paper Code : 2033180018

Name of the Paper : Development Journalism

Type of the Paper : DSE

Name of the Course : Bachelor of Arts (Honours Course) Journalism

Semester : VI

Duration : 3 Hours

Maximum Marks : 90

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains 2 parts.

Both parts are compulsory.

Candidates have to answer *all* the questions in Part A and

any *three* questions in Part B.

Questions in Part A carry 10 marks each and

questions in Part B carry 20 marks each.

Part A

1. What do you understand by participatory approach in development ?

Or

Explain dissemination of information for social change.

P.T.O.

2. Explain human development index.

Or

Why is development journalism relevant in India ?

3. Discuss the role of community radio for development.

Or

Explain the concept of social marketing.

Part B

4. Discuss in detail the idea of development. Distinguish between first and third world highlighting the issues of development in both the world.

Or

What do you understand by development support communication ? Discuss its role in the process of development with suitable examples

5. Research is an important part of a development journalism story. Discuss the procedure of conducting a research and presenting a news story which can be helpful to garner support for development.

Or

Bring out the differences between the print and broadcast development Journalism with suitable examples

6. What do you understand by development support communication ? Discuss its role in the process of development with suitable examples.

Or

Folk media and community radio have played a significant role in information exchange and bringing change in the society. Support the above statement with relevant arguments.

7. Explain the journey of development Journalism in pre- and post-liberalization era.

Or

Write short notes on any *two* of the following :

- (a) Polio campaign
- (b) Agriculture extension
- (c) Community newspaper
- (d) DD Kisan.