

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 4904

J

Unique Paper Code : 6134000028

Name of the Paper : Introduction To Supply Chain
Management (GE)

Name of the Course : **B.A. (VS) Materials
Management**

Semester : VI (NEP)

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt any **five** questions.
3. **All** questions carry equal marks.

1. Explain the concept and significance of supply chain management. Discuss the value chain for supply chain management and how it helps enterprises to gain competitiveness?
2. Analyse the role of inventory management in Supply chain management. What are the various methods of inventory management in supply chain analysis?

P.T.O.

3. 'Performance measurement system tracks the health of supply chain of a company'. Elaborate the statement. Discuss the measures of supply chain performance and how they can be useful in managing supply chain effectiveness.
4. Explain the meaning of third-party logistics. Compare and contrast third-party logistics and fourth-party logistics. Discuss its role in the supply chain.
5. Compare and contrast logistics and supply chain management. Discuss the different types of intermediaries involved in supply chain.
6. Discuss the concept of Re-engineering the supply chain. Explain the balanced score card approach for supply chain performance measurement.
7. What is green supply chain management? Discuss the benefits of green supply chain management. How green supply chain has an implication on sustainable practices of the firm?
8. Write short note on any **three** of the following-
 - (i) Relationship marketing in supply chain
 - (ii) Global Supply Chain Management
 - (iii) E-collaboration
 - (iv) Benchmarking