

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 4897

J

Unique Paper Code : 6134000021 (UGCF)

Name of the Paper : Emerging Trends in Tourism

Name of the Course : **B.A. (V.S) Tourism
Management GE**

Semester : VI

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Part of the questions to be attempted together.
3. Attempt any **five** questions.
4. **All** questions carry equal marks.

1. Define Green Tourism. Discuss its key characteristics and explain how it differs from mass tourism.

(3+15)

2. Critically evaluate the 'Staycation' and 'Vocal for Local' movements in the context of post-pandemic tourism trends. How have these trends reshaped domestic travel preferences?

(9+9)

P.T.O.

3. Define Dark Tourism. What are its key characteristics and major attractions in India and worldwide?
(3+15)
4. Discuss the rise of mobile booking platforms in India. How have these digital tools transformed the travel planning and booking experience for tourists?
(9+9)
5. Evaluate the challenges and opportunities involved in implementing green tourism projects in rural and ecologically sensitive regions of India.
(9+9)
6. Explain the concept of smart tourism destinations. Discuss the core components of a smart tourism ecosystem?
(9+9)
7. What role do local communities, NGOs, and government agencies play in the successful execution of green tourism initiatives?
(9+9)
8. Write notes on the following :
(9×2)
 - (a) Heritage hotels
 - (b) Case studies of green tourism destinations in India like Chitrakoot and Honey Hills.