

6050

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(iii) Real-time television news and its impact on global politics

(iv) Deterritorialization

(100)

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 6050

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Unique Paper Code : 6292103601

Name of the Paper : Global Politics and Media

Name of the Course : **B.A. (H) Multi-Media
and Mass Communication
(DSC)**

Semester : VI

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll. No. on the top immediately on receipt of this question paper.
2. Attempt **any five** questions.
3. All questions carry equal marks i.e. **18 marks each.**

P.T.O.

1. Critically analyse Manuel Castells' theory of the network society. What are the strengths and limitations of this theory in explaining the social structures of the information age?
2. Discuss the relationship between politics and media with reference to the concept of power.
3. Discuss how the dominance of media owners and advertisers threatens the creation of a vibrant public sphere. Suggest ways to protect the media from such domination.
4. Examine the debates on 'homogenisation' and 'heterogenisation' in the context of global cultural flows.

5. What are the key features of peace journalism? Does it compromise journalistic objectivity by advocating non-violence?
6. Discuss the impact of 'big data' and algorithmic influence on democratic elections, with special reference to the Cambridge Analytica case.
7. Critically analyse the use of propaganda by the Nazi regime during World War II, focusing on its strategies and key elements.
8. Write short notes on any two of the following:
 - (i) The Globalization of Nothing
 - (ii) WikiLeaks and Transparency