

This question paper contains 3 printed pages]

Roll No.

--	--	--	--	--	--	--	--	--	--

S. No. of Question Paper : 6134

Unique Paper Code : 2032182403

Name of the Paper : Broadcast Production

Name of the Course : B.A. (H) Journalism

Semester : IV

Duration : 3 Hours

Maximum Marks : 90

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains 2 parts. Both parts are compulsory.

Candidates have to answer all the questions in Part A and any *three* questions in Part B.

Questions in Part A carry 10 marks each, and questions in Part B carry 20 marks each.

Part-A

1. Discuss the structure and functions of a private broadcast channel.

Or

Write in detail the broadcasting codes for public service broadcasting in India.

2. With the help of examples, explain how radio and television channels use social media platforms.

Or

Discuss the evolution of Indian reality television genre. Give examples.

P.T.O.

3. Explain the production process of a Radio magazine with the help of suitable examples.

Or

Briefly describe the concept of reconstruction in news-based programming.

Part-B

4. Discuss in detail the laws and policies pertaining to public service broadcasting in India.

Or

Briefly discuss the public service broadcasting model in Britain.

5. Trace the growth of soap operas from the advent of the Indian television industry to the contemporary age of the internet.

Or

Discuss the techniques and various elements of an interview. Write *five* questions for an interview with a sports personality.

6. What is PSA ? Write a script for a PSA on animal rehabilitation.

Or

How has the use of ENG and EFP impacted the production process of news gathering on television ? Explain with the help of examples.

7. Do you think radio is a relevant medium in the Indian context ? Support your arguments with suitable contemporary examples.

Or

What is the impact of the Internet and mobile devices on radio and TV industry ? Support your answer with the relevant examples.