

This question paper contains 2 printed pages]

Roll No.

--	--	--	--	--	--	--	--	--	--	--	--

S. No. of Question Paper : 6135

Unique Paper Code : 6292102403

Name of the Paper : Television Journalism

Name of the Course : B.A. (Hons.) Multimedia and Mass
Communication

Type of the Paper : DSC

Semester : IV

Duration : 2 Hours

Maximum Marks : 60

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt any four questions.

All questions carry equal marks i.e. 15 marks each.

1. What primary and secondary research techniques are commonly employed by television journalists to gather content for a story ?
2. What are the key elements to consider while scripting a television news story to ensure clarity and viewer engagement ?
3. What are the ethical challenges faced by Indian television news channels ? Discuss their impact on the credibility and quality of news reporting.

P.T.O.

4. How do different types of camera shots and movements contribute to storytelling in TV journalism ? Provide examples to support your answer.
5. Explain the fundamental video camera operating techniques used in television news production.
6. Discuss the procedures and practical applications of ENG (Electronic News Gathering) and EFP (Electronic Field Production) in television journalism.