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(iii) Digitization and Servicification of tourism sector

(iv) Sustainable development goals and Tourism
industry

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3432

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Unique Paper Code : 6132402403

Name of the Paper : Globalisation and Indian
Tourism (DSC-4.3)

Name of the Course : **B. A (V S) Tourism
Management (NEP)**

Semester : IV

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. **Answer any FIVE questions.**
3. All questions carry equal marks.
4. Answer may be written in Hindi or English but the same medium should be followed throughout the paper.

(200)

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1. Examine the concept of Circular economy. Give a brief account of circular economy inspired practices and ideas which will lead to a more sustainable and resilient development of travel and tourism Industry.
2. Describe how human development index is constructed. Examine the state of human development in India.
3. Give a brief account of India's economic reforms. Evaluate the performance of the economy post 2000 and its' impact on tourism industry.
4. "Promoting tourism via developing a long-term tourism strategic plan will contribute to economic growth in India". Discuss the role and contribution of Tourism industry in India's growth process.

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5. Analyse the differential performances of Indian states in the tourism sector and suggest measures to improve tourism revenue.
6. Give a brief account of FDI flows to tourism sector in India. What are the reasons for low FDI flows to the tourism sector? Give suggestions to attract more FDI in tourism sector.
7. With reference to Himachal Pradesh and Uttarakhand, Examine the significance and sustainability concerns of religious tourism in India.
8. Write a short note on any two of the following topics
 - (i) Gender Inequality index and Gender related development index
 - (ii) Incredible India campaign