

[This question paper contains 3 printed pages]

Your Roll No. :

Sl. No. of Q. Paper : **681** **I**

Unique Paper Code : 6132401102

Name of the Paper : Business Organization
and Management

Name of the Course : **B.A. (VS) Tourism
Management (DSC)
(NEP)**

Semester : I

Time : 3 Hours **Maximum Marks : 90**

Instructions for Candidates :

- (a) Write your Roll No. on the top immediately on receipt of this question paper.
- (b) Attempt any **five** questions.
- (c) **All** questions carry equal marks.

1. Briefly explain the meanings, nature, and functions of management. How does management impact our lives.
2. Discuss the various types of business environment in detail and state the different techniques of environment analysis.

P.T.O.

3. Explain the concept of rationality in decisions making ? Discuss the different types of decisions and steps in decision making process.
4. "Controlling is a fundamental function that ensure work accomplishment according to Plan." Analyze this statement and outline the various techniques of controlling.
5. What do you mean by E-Commerce ? Discuss its advantages and disadvantages and types of E-commerce business available in India.
6. Explain the concept of centralization and decentralization ? Also state its advantages and disadvantages.
7. Critically examine Herzberg's two factors theory. Make a comparison between theories of Herzberg and Maslow. Which of these theories do you prefer in Indian context ?

8. Write short notes on any **three** :
 - (a) Brick & Mortar business format
 - (b) Formal organization
 - (c) Franchising and outsourcing
 - (d) Span of management
