

[This question paper contains 3 printed pages]

Your Roll No. :

Sl. No. of Q. Paper : **680** **I**

Unique Paper Code : 6132391102

Name of the Paper : Organization and
Management of MSMEs

Name of the Course : **B.A. (VS) Small and
Medium Enterprises
(NEP)**

Semester : I

Time : 3 Hours **Maximum Marks : 90**

Instructions for Candidates :

- (a) Write your Roll No. on the top immediately on receipt of this question paper.
- (b) Attempt any **five** questions.
- (c) **All** questions carry equal marks.

1. Define MSMEs and explain how Micro, Small and Medium Enterprises differ in terms of investment and turnover. Why are these categories important?

P.T.O.

2. Outline the basic steps needed to start a new MSME. Discuss the importance of choosing the right location and completing registration requirements.
3. Describe any three forms of business organizations, such as sole proprietorship, partnership, and joint stock companies. Explain which of these might be suitable for an MSME and why.
4. List the main types of resources that a business needs to operate. Why is it important for an MSME to manage its resources effectively ?
5. What is production planning, and why is it important for an MSME ? Briefly describe how forecasting can help in planning production.
6. Explain what productivity means in a business context. Describe any two factors that can improve productivity in MSMEs.
7. What is ergonomics, and why is it important in the workplace ? How can good working conditions benefit employees and improve productivity ?

8. Name any two government programs that help MSMEs in India. Briefly describe how these programs support small businesses.
