

This question paper contains 2 printed pages]

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S. No. of Question Paper : 2081

Unique Paper Code : 2032181101

Name of the Paper : Introduction to Journalism

Name of the Course : Bachelor of Arts (Honours) Journalism

Semester : I

Duration : 3 Hours

Maximum Marks : 90

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains 2 parts. Both parts are compulsory.

Candidates have to answer *all* the questions in Part A and any *three* questions in Part B.

Questions in Part A carry 10 marks each and questions in Part B carry 20 marks each.

Part A

1. What are the ingredients of news ? Explain in detail.

Or

Describe the news process : from the event to the reader with at least one example.

2. Writing is an art, but certain principles are essential in crafting effective news articles. Discuss the key principles that should be followed in news writing.

Or

Write about the historical and present context of penny press.

3. Citizen Journalism has evolved as a powerful tool of alternative journalism. Do you agree ? Explain.

Or

Outline the basic differences between print and electronic media with relevant examples.

P.T.O.

Part B

4. Presence of hard news and soft news add variety to a newspaper. Do you agree ? Explain with examples.

Or

Explain the basic components of a news story with relevant examples.

5. What is the process of organising a news story ? How does it contribute to maintaining the quality of news ?

Or

Reporting crime requires a careful selection of sources. Explain the sources of news with reference to crime beat.

6. What are the basic principles for writing a news story for print media ? How is it different from writing for television news ?

Or

Explain the increasing presence of the internet in newsrooms and its impact with special reference to verification and balance.

7. Explain the growth of electronic media in India and its role in dissemination of information.

Or

Write notes on any *two* :

- (a) Use of archives in journalism
- (b) Inverted pyramid style of writing
- (c) Writing for television
- (d) Yellow journalism.