

[This question paper contains 2 printed pages]

Your Roll No. :

Sl. No. of Q. Paper : **674** I

Unique Paper Code : 6132401101

Name of the Paper : **Basics of Tourism (DSC)**

Name of the Course : **B.A.(VS),
Tourism Management**

Semester : I

Time : 3 Hours **Maximum Marks : 90**

Instructions for Candidates :

- (a) Write your Roll No. on the top immediately on receipt of this question paper.
 - (b) Attempt any **FIVE** questions in **all**.
 - (c) **All** questions carry equal marks.
1. Discuss the concept of tourism and highlight the typology of travellers with suitable examples.
 2. Enlist and explain the key components of the tourism industry. Explain how each component contributes to the overall development of the tourism sector.

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3. Elaborate the key determinants of tourism to ensure sustainable and responsible travel.
4. Critically evaluate the Irritation Index model of Doxey and discuss its implications for host communities.
5. What is tourism motivation, and why is it an essential factor in understanding tourist behaviour? Explain any three theories of tourism motivation.
6. Propose a strategy to integrate smart technology into a heritage tourism site while preserving its authenticity.
7. Explain tourism demand and discuss the methods for measuring tourism demand with suitable examples.
8. Describe tourism products and discuss the characteristics of tourism products that make them unique compared to tangible goods.
