

[This question paper contains 3 printed pages]

Your Roll No. :

Sl. No. of Q. Paper : **673** **I**

Unique Paper Code : 6132391101

Name of the Paper : Fundamentals of
Entrepreneurship and
MSMEs (DSC-1.1)

Name of the Course : **B.A.(VS) SME**
(NEP-UGCF)

Semester : I

Time : 3 Hours **Maximum Marks : 90**

Instructions for Candidates :

- (a) Write your Roll No. on the top immediately on receipt of this question paper.
 - (b) Attempt any **FIVE** questions.
 - (c) **All** questions carry equal marks.
- 1.** Discuss the role and significance of MSMEs in the Indian economy. How do MSMEs contribute to employment generation, export promotion, innovation, and regional development ?

P.T.O.

2. What are the major challenges faced by MSMEs in India ? Analyze the structural, financial, and operational hurdles hindering their growth and development.
3. Define entrepreneurship and discuss its characteristics. Explain the entrepreneurial process, highlighting each state, from opportunity recognition to business growth.
4. Differentiate between entrepreneurs and intrapreneurs, and between entrepreneurs and managers.
5. Explain the importance of environmental assessment in developing an entrepreneurial plan and its impact on decision-making.
6. Discuss the components of an effective business plan and how environmental factors influence its development.
7. Explain the process of generating and evaluating business ideas for entrepreneurial ventures, including the steps involved in selecting ideas and conducting feasibility analysis.

8. Discuss the role of creativity and innovation in entrepreneurship and explore the challenges entrepreneurs face in managing and sustaining innovation within their ventures.
