

This question paper contains 3 printed pages]

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S.No. of Question Paper : 2133

Unique Paper Code : 2032181103

Name of the Paper : History of the Media

Name of the Course : Bachelor of Arts (Honours Course) Journalism

Semester : I

Duration : 3 Hours

Maximum Marks : 90

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains *two* parts. Both parts are compulsory.

Candidates have to answer *all* the questions in Part A and any *three* questions in Part B.

Questions in Part A carry 10 marks each and questions in Part B carry 20 marks each.

Part A

Attempt all *three* questions

1. (a) What is movable-type printing press ? Discuss its impact on book publishing activities in Europe in brief.

Or

- (b) Who edited "Calcutta Journal" in 1818 ? What role did it play in defining the role of press in the pre-Independent era ?

2. (a) What is Vernacular Press Act ? Write on the condition of Indian language press during 1860s.

Or

- (b) What is a Gramophone ? Discuss its invention in brief.

P.T.O.

3. (a) 'Camera Obscura is a base for modern photography.' Explain.

Or

- (b) What is the Prasar Bharati Act ? Discuss its main motives.

Part B

Attempt any *three* questions.

4. (a) 'During early 19th century, both European and Indian editors had used print mainly to propagate the religious matters.' Discuss the statement in the context of Serampore Mission Press and Raja Ram Mohan Roy's journalistic practice.

Or

- (b) Discuss the role of Telegraph machine in revolutionising the long distance communication and influencing the way people perceived time and distance.

5. (a) What are the wide range of programmes that All India Radio Vividh Bharati offers to its listeners ? Discuss the various programme formats that address different age group audiences in India.

Or

- (b) What is fundamental difference between FM and AM radio ? Discuss the reasons for popularity of private FM radio channels in India.

6. (a) Deliberate on the contribution of Lumière brothers to the field of cinema in the early decades of its invention.

Or

- (b) Discuss the beginning of cinema in India with special reference to Dundiraj Govind Phalke's contribution.

7. (a) What is SITE experiment ? Comment on the television's instrumental role in forwarding the state's development agenda in the post-independent decades in India.

Or

- (b) "Objectivity, not sensationalism, should be the ideal of newspapers." Deliberate this declaration of B.R. Ambedkar and evaluate his journalistic contribution.