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6. Illustrate the role of the Press Council of India in regulating journalism ethics and standards. How does the Press Council ensure accountability, credibility, and ethical conduct in the Indian media landscape?

OR

Discuss the challenges faced by journalists in maintaining editorial freedom, including pressures from political, corporate, and financial influences. Analyse how these challenges impact journalistic integrity and independence.

7. Write an article for a newspaper on any ONE of the following topics:
- (a) Role of the editorial page in influencing public opinion.
 - (b) Role of Media in shaping public opinion and freedom of speech.

(1000)

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 2913

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Unique Paper Code : 2034002013

Name of the Paper : Print Journalism

Name of the Course : **GE : Journalism**

Semester : III

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll. No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. **Both parts are compulsory.**
3. The students will attempt **any three** each from **both Part A and Part B**
4. **Part A** will comprise of **5 short questions (10 marks each)** and **Part B** will comprise of **5 long questions (20 marks each)**

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Part - A short questions (10 marks each)

1. What is the primary difference between newspapers and magazines?

OR

Describe the history of the press in the India and its role in shaping public opinion.

2. How did the press in the India contribute to democracy?

OR

What is one key responsibility of an editor?

3. Discuss the elements that make an article engaging and informative.

OR

Discuss the ethical implications of media trials in sensitive cases.

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Part- B long questions (20 marks each)

4. Elucidate the key characteristics that define news, providing relevant examples. Additionally, discuss the various types of news and provide examples of each type.

OR

Discuss the essential elements of news and analyse how each contributes to a story's credibility. How do factors like accuracy, fairness, timeliness and relevance ensure the reliability of news reports?

5. Describe the roles and responsibilities of news editors, sub-editors, and reporters and highlighting how they collaborate to ensure effective news production and dissemination.

OR

Explain the structure of a book review and discuss its significance in literary criticism. How does a well-structured book review contribute to the understanding and evaluation of a literary work?

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