

Elucidate the role does it play in shaping the and political and societal discourse in democratic societies?

[This question paper contains 8 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3146 I

Unique Paper Code : 2034002013

Name of the Paper : Print Journalism

Name of the Course : **GE : Journalism**

Semester : V

Duration : 3 Hours Maximum Marks : 90

Instructions for Candidates

1. Write your Roll. No. on the top immediately on receipt of this question paper.
2. This question paper contains **2 parts. Both parts are compulsory.**
3. Candidates have to answer **ALL** the questions in **Part A and ANY THREE** questions in **Part B.**
4. Questions in **Part A** carry **10 marks each** and questions in **Part B** carry **20 marks each.**

Part A

1. (a) How does news contribute to transparency and accountability in democratic societies? Illustrate your points with real-life examples of how news stories have influenced social or political change.

OR

- (b) 'Magazines appeal to wide range of reading tastes and interests'. Describe the different types of magazines and discuss how each type caters to the unique requirements, specific needs and preferences of its intended readers?
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2. (a) The inverted pyramid style is a fundamental structure in Journalism. Explain this approach and discuss how it improves comprehension and

- (b) Evaluate how fake news affects society and journalism. How has the prevalence of fake news impacted public trust in journalism? Explain what measures can print media organizations take to combat misinformation and maintain credibility?

7. (a) Examine how the Emergency has affected Indian print journalism. How did press censorship during this phase or period impact journalistic freedom, and what were some of the long-term effects of the Emergency on the press in India?

OR

- (b) Examine the Concept of agenda-setting in print journalism. Discuss the impact of agenda-setting on public perception and opinion.

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- (b) Describe the various departments within a newspaper organization and their respective roles. How do departments like production, circulation, advertising, and editorial collaborate to guarantee a cohesive and effective publication process?
6. (a) Discuss the importance of ethics in journalism, particularly in the context of print media. What are the key ethical principles that journalists should follow and how can these standards or principles conflict with the demands of competition, profit, and sensationalism

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facilitates quick access to the most important information.

OR

- (b) What are the responsibilities of a column writer? How does column writing differ from traditional reporting?
3. (a) Media trials often raise questions about justice in Journalism. Define "Media trial" and discuss how the people's perception regarding legal cases can be influenced by media coverage.

OR

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- (b) A fundamental component of journalistic ethics is objectivity. Describe the concept of objectivity in print journalism and discuss how and why maintaining objectivity can be challenging in contemporary media environment.

Part B

4. (a) Examine and analyze the evolution of the press in India from the colonial period to post-independence era. How in India the role and influence of the press have changed before and after independence era. Highlight the challenges faced by press during both periods?

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- (b) Analyze and examine the format and content of a newspaper's editorial page. Discuss the significance of the editorial page for readers and the publication itself, and explain how does the editorial page represent the newspapers view point while addressing important social and political issues.

5. (a) Discuss the multifaceted role of an editor in a print journalism organization. What are the key roles and responsibilities of an editor in ensuring both the quality and reliability of the content? How does an editor strike a balance between journalistic standards and commercial interests of a publication?

OR

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