

3140

4

Discuss the role of social media in amplifying false information with suitable examples.

(1000)

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3140

I

Unique Paper Code : 2034002007

Name of the Paper : Basics of Journalism

Name of the Course : **G.E. : Journalism**

Semester : V

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll. No. on the top immediately on receipt of this question paper.
2. **This question paper contains 2 parts. Both parts are compulsory.**
3. Candidates have to answer **ALL** the questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10 marks each** and questions in **Part B** carry **20 marks each**.

P.T.O.

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Part A

1. Discuss the concept of "News" and its implications.

OR

What do you understand by Dateline, Credit line and Byline?

2. Define the concept of "5W's and 1H" with examples.

OR

Write a short note on news worthiness.

3. What do you understand by Citizen Journalism? Explain in brief.

OR

Write a short note on "Responsibility of media towards society".

Part B

4. What is Yellow Journalism? Describe the ethical concerns associated with it.

OR

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Analyse the differences between hard news and soft news. Evaluate the impact of soft news on public opinion and discourse.

5. What do you understand by the concept of the inverted pyramid in news writing? Discuss its structure, importance and limitations.

OR

Evaluate the challenges faced by traditional news outlets in the digital age.

6. Define journalistic ethics and explain its importance in news reporting.

OR

Analyse the responsibilities of media outlets and journalists in combating misinformation.

7. How does the tabloid press influence public perception and societal values in contemporary media landscape? Explain in detail with suitable examples.

OR

P.T.O.