

This question paper contains 3 printed pages]

Roll No.

--	--	--	--	--	--	--	--	--	--

S. No. of Question Paper : 3415

Unique Paper Code : 2034001005

Name of the Paper : Basics of Journalism

Name of the Course : G.E. : Journalism

Semester : I

Duration : 3 Hours

Maximum Marks : 90

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains 2 parts. Both parts are compulsory.

Candidates have to answer *all* the questions in Part A and any *three* questions in Part B.

Questions in Part A carry 10 marks each and questions in Part B carry 20 marks each.

Part A

1. (a) News stories are often selected based on what is considered to be of interest to the public. Discuss how media outlets determine which stories are newsworthy and how this aligns with public interest.

Or

- (b) While hard news focuses on factual reporting of events, soft news often aims to engage the audience emotionally or intellectually. Discuss the advantages and disadvantages of soft news in terms of public awareness, engagement, and media responsibility.

P.T.O.

2. (a) Explain 5Ws and 1H and discuss how the 5Ws and 1H framework helps journalists create clear, concise, and informative news stories.

Or

- (b) Proximity, both geographical and emotional, is often a factor in determining newsworthiness. Explain how the location of an event affects its news value.

3. (a) Discuss how social media platform like Twitter, Facebook, Instagram, and YouTube have changed the dynamics between traditional media outlets and citizen reporters.

Or

- (b) Discuss why media accuracy and truthfulness are important to the society ? Explain with relevant examples.

Part B

4. (a) Examine the role of technology in the modern news process, analysing its influence on every stage-from event coverage and content creation to publication.

Or

- (b) Discuss the evolution of print media from the early printing press to the digital newspapers. How has each major developments in print media influenced the accessibility and reach of information to the public ?

5. (a) Explain Robert Gunning's principles of clear writing and discuss how these principles improve readability and comprehension for the audience.

Or

- (b) Evaluate the role of print, electronic, and online journalism in shaping public opinion. How does each form contribute to the overall media landscape ?

6. (a) Analyse the role of social media platforms in enabling citizen journalism. Discuss how social media empowers individuals to report news and raise the voice of marginalised.

Or

- (b) Discuss the major debates and issues relating to media in recent times. How has social media contributed to the rapid spread of misinformation in recent years ?

7. (a) What are the fundamental principles of journalism, and why are they essential for maintaining public trust ? Discuss principles such as truth, accuracy, independence, fairness, and accountability with examples of how they are applied in practice.

Or

- (b) Analyse the role of journalism as the "Fourth Pillar" in a democracy. How does journalism contribute to an informed citizenry, and what challenges does it face in fulfilling this role in modern times ?