

This question paper contains 1 printed page]

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S.No. of Question Paper : 3938

Unique Paper Code : 2036000005

Name of the Paper. : Personality Development and Communication (SOL)

Name of the Course : SEC

Semester : I/III/V

Duration : 2 Hours

Maximum Marks : 80

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains *six* questions.

Candidates will attempt any *four* questions.

All questions carry 20 marks each.

1. Discuss how constructive feedback can enhance communication effectiveness and provide examples of its application in various contexts.
2. Imagine you recently participated in an event on the topic "Digital India". Write a report for your college magazine detailing the key arguments presented and the significance of the campaign for the country.
3. Prepare a questionnaire consisting of 10 questions and answers with the Principal of your college regarding the possibility of opening a new sports complex in the college.
4. Can cultural differences lead to misunderstandings in the workplace ? Discuss with examples.
5. As a founder of a youth clothing start up, outline the marketing strategies you would employ to promote sales of your products.
6. Write a letter to your local politician regarding the difficulties faced by residents due to constant road closures in your area.