7. Write short notes on

(a) Sustainable development goals

(b) Green field investment

(c) Implications of economic environment for international business

[This question paper contains 4 printed pages.]

Your Roll No..............

Sr. No. of Question Paper : 5866 **H**

Unique Paper Code : 2924000027

Name of the Paper : Introduction to International Business (GE)

Name of the Course : **BMS**

Semester : IV

Duration : 3 Hours Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt any five question.
3. All question carry equal marks.

1. (a) How has globalization encouraged integration and interdependence among countries?

(b Do you agree that technological changes require changes in international business strategy? Discuss.

2. (a) Discuss different elements of cultural environment which have an impact on international business operations.

(b) List and explain the different modes of entry for an international business firm.

3. (a) Compare and contrast the role of the IMF and the World bank as a global financial regulator.

(b) What are the main differences between the factor proportions and product life cycle theories of international trade.?

4. (a) Explain the product life theory in explaining trade between the countries. What criticisms are levelled against it?

(b) Explain the structure, function, and major objectives of the world bank.

5. (a) Explain the concept of strategic alliances. What are the advantages and disadvantages of strategic-alliances?

(b) What is significance of outsourcing for the modern global business?

6. (a) Discuss the significance of environmental strategies and sustainability issues in international business.

(b) Critically examine the Leontief Paradox.