

- (c) Difference between transformational leadership and transactional leadership.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 1104 D

Unique Paper Code : 6132401102

Name of the Paper : Business Organization and Management

Name of the Course : B.A. (VS) Tourism Management

Semester : I

Duration : 3 Hours Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **any five** questions.
3. **All questions** carry equal marks.

(500)

P.T.O.

1. Differentiate between centralization and decentralization. Also state why decentralization is necessary when an organization expands in size?
2. Discuss the meaning, nature and functions of management in detail.
3. Explain the characteristics of Joint Hindu Family business and state its advantages over sole proprietorship.
4. Define MSMEs. What are the various schemes which have been offered to MSMEs under the various Government policies? Also state the role of MSMEs in development of Indian economy.

5. What are the needs, advantages and disadvantages of outsourcing? What different activities are mostly outsourced by companies? Give at least two examples.
6. Explain the Maslow's need hierarchy theory in detail. Also state its application and criticism.
7. Discuss the new trends and directions in communication. Also state the role of IT and social media in fast paced communication.
8. Write short note on **any two**:
 - (a) Components of Supply Chain Management
 - (b) Subaltern Management ideas from India